

# 'DETAILING-DEVILS'

A BLEND OF PERFECTION & PROTECTION



## IndianOil

BUSINESS PROPOSAL



# IndianOil

**INDIAN OIL CORPORATION LIMITED**

A red sports car is shown from a low angle, highlighting its sleek design and glossy finish. The car is parked in a dark, industrial-style space with a ceiling of glowing, geometric light fixtures. The overall atmosphere is high-tech and modern.

# DETAILING

## Introduction

Welcome to Detailing Devils, your ultimate destination for comprehensive car care solutions. Our exceptional range encompasses cutting-edge car beauty products and world-class Nano Coatings & Paint Protection Film (PPF).

Our unwavering commitment has yielded 10H DNA, an extraordinary Nano ceramic coating. This pinnacle of innovation safeguards vehicle paint, fabric, leather, glass, plastic, and rubber.

Since 2016, Detailing Devils has consistently delivered paramount products and services, persistently evolving and enhancing our offerings. Immerse yourself in a realm of automotive excellence – where every detail matters, and perfection is our constant pursuit.

A red sports car, possibly a McLaren, is shown from a side profile, parked in a futuristic showroom. The ceiling is dark with glowing, angular white light fixtures. The walls are dark, and the floor is highly reflective, mirroring the car. To the right, there are bright orange-red architectural elements. The word "DEVILS" is written in a stylized, metallic font with a flame-like effect on the 'S'.

## **What We Do?**

Our expertise lies in a range of services including Washing, Detailing, Car & Bike ceramic coating and Paint Protection Film services. Our offerings encompass cutting-edge solutions like 'Skin Restoration Service' (SRS), 10H DNA Absolute Nano Ceramic Coating, 10H DNA Graphene, and Paint Protection Film, among others.



# DETAILING DEVILS

## Founder's MESSAGE

Hello, I'm Saurabh Ahuja

Founder - Detailing Devils

Dear Automobile Enthusiast,

“ From the very inception of Detailing Devils, it wasn't just about offering a service; it was about bringing a vision to life. Born from personal passion and an unwavering commitment to excellence, our brand has always sought to bridge the gap between a car's functionality and its reflection of one's identity.

Every vehicle tells a story, much like my journey in establishing this venture. It began not just as a business, but as a tribute to the unparalleled beauty and intricacy automobiles bring into our lives. In a market teeming with generic solutions, Detailing Devils stood apart, echoing a unique story of dedication, challenges overcome, and an insatiable drive for perfection.

Trust is the backbone of any successful relationship. As I pen down this message, I assure you that entrusting your vehicle to us isn't just about detailing; it's about becoming a part of a legacy, a story, and a shared passion. It's about experiencing the very essence of luxury and witnessing your vehicle's rebirth.

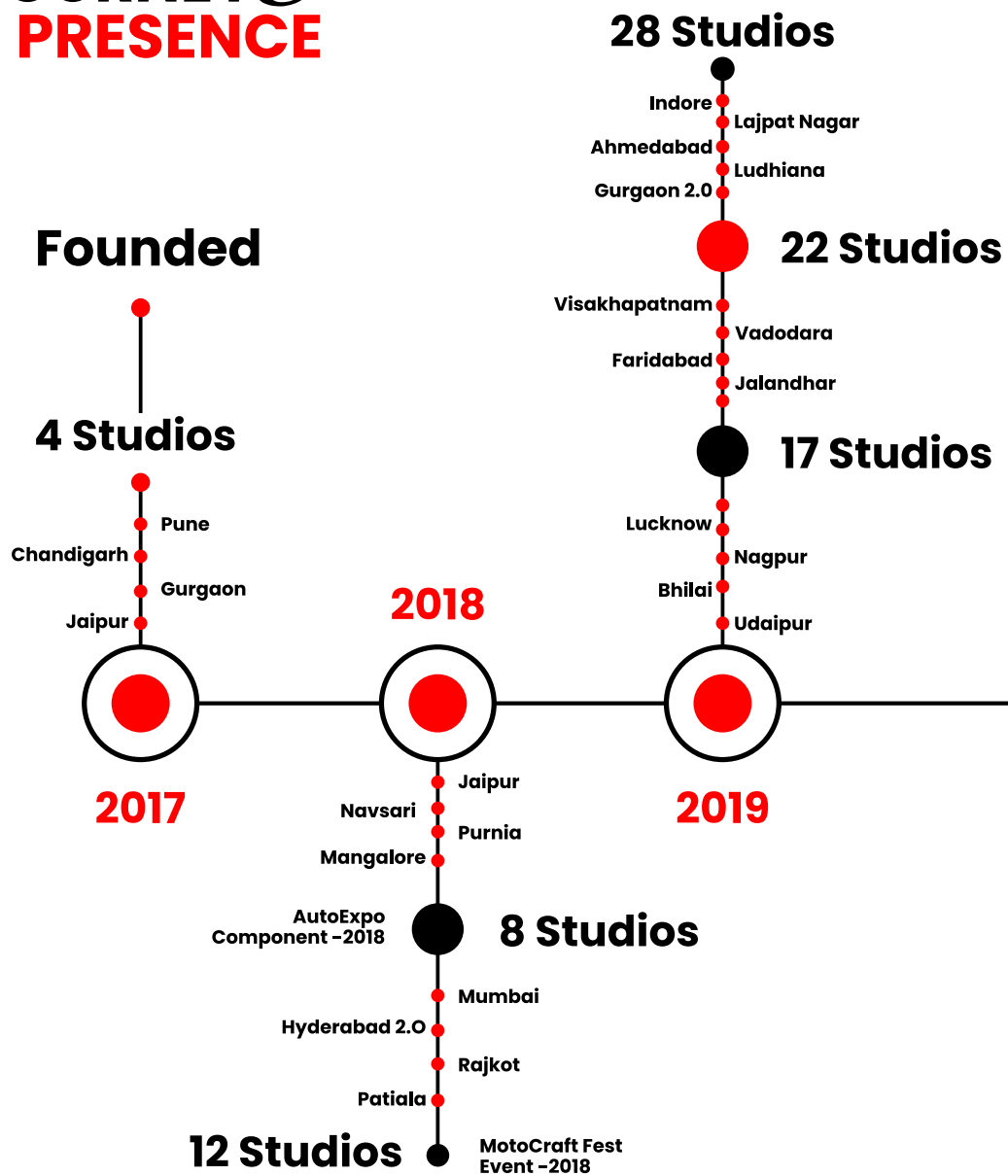
In an era where personal stories often get lost amidst commercial cacophony, I invite you to become a part of our journey, to resonate with our core values, and to drive not just a car, but a masterpiece. ”

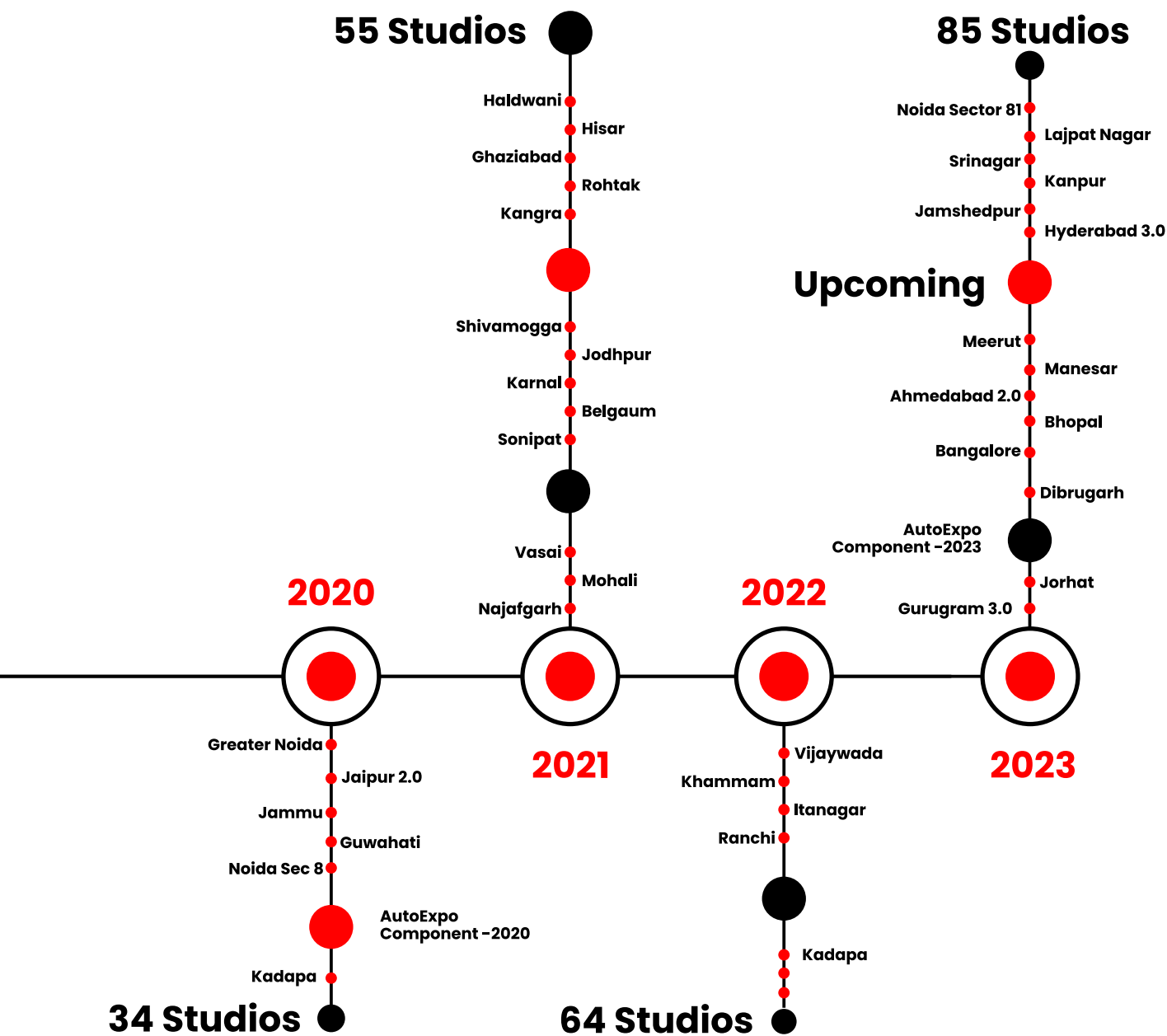




*"Detailing: Because Your Car Deserves Nothing Less."*

# JOURNEY & PRESENCE





RUNNING STUDIOS **85<sup>+</sup>** | HAPPY CUSTOMERS **55,000<sup>+</sup>** | UPCOMING STUDIOS **18<sup>+</sup>**



**50k<sup>+</sup>**  
FOLLOWERS



**600k<sup>+</sup>**  
FOLLOWERS



**8k<sup>+</sup>**  
SUBSCRIBERS





**Product are under quality.**

Precisely manufactured in compliance with standards.



**We respect natural life.**

Our riskless technologies are assured with Industry standards.



Water Repellency  
**ISO 4920**  
Rating 100/100

10H DNA Graphene

10H DNA Absolute

9H DNA Pro

9H DNA Reload

Crystal Vision

Leather Nano Armor

Fabric Nano Armor

Nano Shine Armor

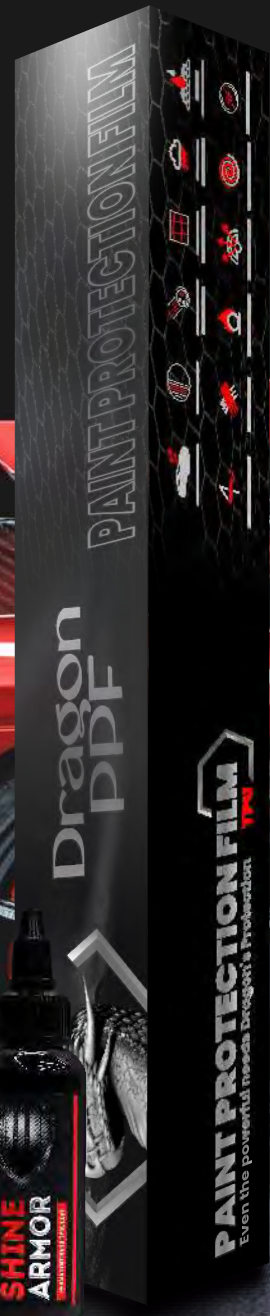
Wheel Nano Armor

Nano Trim Armor



Dragon  
PPF









**Diamond Nano Armor**  
**Ceramic Coatings ...**







# DNA CERAMIC COATING SUITE

Detailing Devils' DNA Ceramic Coating Suite:

The Technological Vanguard of Automotive Protection Elevate vehicular defense with the precision-engineered DNA Ceramic Coatings from Detailing Devils:

## 9H DNA RE-LOAD

1 YEAR WARRANTY

9H DNA Reload: Infused with high-density nano-ceramic particles, this coating champions a potent barrier against contaminants. Boasting a broad-spectrum pH (1-12) chemical resistance, it manifests an impeccable blend of aesthetics and tenacity, underscored by a 1-year warranty.

## 9H DNA PRO

3 YEARS WARRANTY

9H DNA Pro: Integrating augmented UV resistance with nano-technological prowess, the 9H Absolute ensures paint longevity despite solar extremities. It's a harmonized synthesis of robustness and flexibility, validated by a 3-year warranty.

## 10H DNA ABSOLUTE

5 YEARS WARRANTY

10H DNA Absolute: Exemplifying elite protection, the 10H Absolute, rated with unparalleled 10H hardness, integrates advanced self-healing capabilities, allowing superficial imperfections to self-correct. A testament to resilience and luster, it's endorsed by a 5-year warranty.





The DNA coatings employ a unique self-levelling and cross-linking dual-layer system, meticulously merging two specialized ceramics to attain a paramount hardness on the MOHS scale and an unmatched gloss. This technologically advanced concoction offers multi-dimensional protection: scratch resistance, mud-repellence, hydrophobicity, and superior chemical defense, ensuring surfaces remain unblemished and safeguarded.





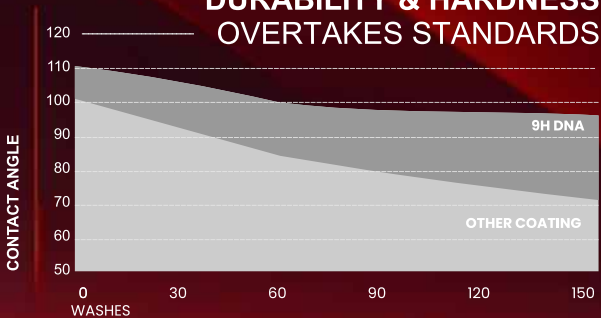


# DIAMOND NANO ARMOR

## SPECIFICATIONS

Surface Type	: Automotive Paint
Durability	: 1, 3 & 5 year
Coating Thickness	: 700-800 nm
Temperature Durability	: 150 C
Chemical Resistance	: 12>pH>1
Curing Period	: Overall 48 Hours

## DURABILITY & HARDNESS OVERTAKES STANDARDS



## FEATURES ~~X~~ BENEFITS



9H & 10H Hardness  
(MOHS)



No Swirls



Chemical Protection



Heat Resistance



High Gloss



Easy Maintenance



Scratch Resistance



Hydrophobicity



Highly Durable



Mud Repellency



Oil Repellency



Smooth Surface





# 10H DNA GRAPHENE

In the realm of auto protection, Detailing Devils embarks on a new chapter with the avant-garde 10H Graphene Coating. At the nexus of nanotechnology and passion, this exceptional treatment redefines what you can expect from a protective sealant:

**Impenetrable Resilience:** A robust 10H hardness not only guards against the daily challenges but creates an enduring defense against incidental scratches and contaminants.

**Pristine Hydrophobic Action:** With water beads cascading effortlessly off the surface, anticipate a pristine look with minimized water spot risks, making cleaning routines more efficient.

**Superior Heat Safeguard:** Employing graphene's innate thermal attributes, this coating acts as a sentinel against UV degradation and scorching temperatures, ensuring the vibrancy of your paintwork endures.

**Defense Against the Elements:** From the corrosiveness of road salts to the acidity of unexpected bird droppings, the coating stands as a bastion against environmental aggressors, safeguarding your vehicle's majestic shine.

**Gleaming Refinement:** Beyond mere protection, the 10H Graphene Coating accentuates the richness and depth of your car's hue, culminating in a sheen that rivals the finest mirrors.

**Detailing Devils invites you to experience an unparalleled fusion of technology and aesthetic mastery. Embrace the future of auto protection and aesthetics with the 10H Graphene Coating.**



## MORE THAN 80% HYDROPHOBIC EFFECT

A huge advantage of this product is its outstanding hydrophobic effect and durability. Long term tests in real life conditions have shown durability over 12 months with a hydrophobic effect exceeding 80% of the outcomes just after the coating.

## LONGER DURABILITY

Our graphene coating is much sturdier and more effective than ceramic coating and other graphene coatings in the market. It is thin, lightweight, and offers an unsurpassable and glossy finish to the vehicle for a long period of time.



### BRAND NEW INNOVATION



The DNA Graphene utilizes the latest nano-technology to give your vehicle 6+ years of high-quality protection.

### 10H HARDNESS



It is a coating that lasts for a long time, thanks to its 10H Hardness feature.

### ULTRA-HIGH GLOSS & DEPTH OF COLOUR



It gives a rich, attractive, and deep gloss to the vehicle's surface that takes the elegance and appearance of a vehicle to another level.

### 3D GRAPHENE NANO STRUCTURE



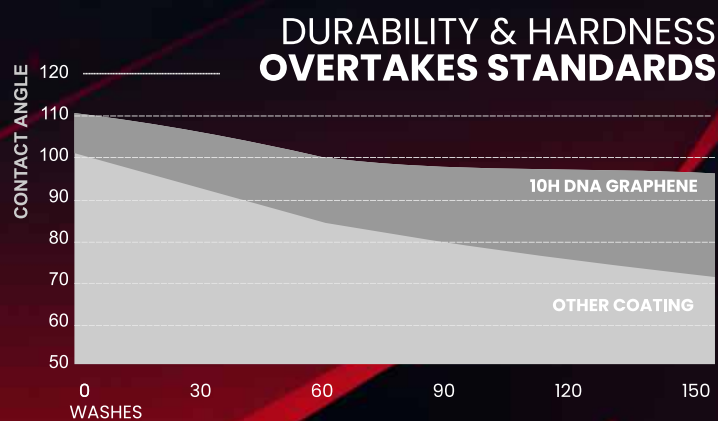
### WATER, STAIN & SCRATCH RESISTANT



### 6+ YEARS OF HIGH-QUALITY PROTECTION







## FEATURES BENEFITS



### SPECIFICATIONS

Surface Type	: Automotive Paint
Durability	: 6 year
Coating Thickness	: 800-1,100 nm
Temperature Durability	: 150 °C
Chemical Resistance	: 12<pH>1
Curing Period	: Overall 48 Hours



# CRYSTAL VISION

Crystal Vision is one of our most reliable and advanced car coatings specifically developed for windshields.

It's excellent hydrophobic feature and water-beading effect makes water form tiny beads and slide down the surface and leave it completely dry. Hence, better vision while driving in rains. The anti-glare feature of this coat promotes better night vision.

This coating adds thickness to the surface and prevents it from breaking off easily. In addition to this, the superb oleophobic feature prevents the windshields from surface harms like bird-poops, tree sap, etc.

## FEATURES & BENEFITS



UV Protection



Oleophobicity



Hydrophobicity



Transparent Coating



Better Night Vision



Chemical Protection



Less Hard Water Stains



Improves Visibility During Rains





## SPECIFICATIONS

Surface Type	:	Glass
Durability	:	6 months
Coating Thickness	:	75-1000 nm
Temperature Durability	:	275 C
Chemical Resistance	:	13>pH>1
Curing Period	:	Overall 24h



# WHEEL NANO ARMOR

Wheel Nano Armor is the best protection coat developed for all types of wheels specially alloys which has been formulated to withstand heat created by the braking system of vehicles.

In addition to that, it protects wheels against dirt, mud and sludge, with a highly durable protection coat that prevents them against oxidation and harmful UV rays while making their surface resistant to splashes of muddy, dirty water and thus, helps them with keeping up their shine and a spot-free finish.

It forms an outstanding rather permanent chemical bonding with the surface of wheels and gives them an excellent stain & contaminant-resistant ability.

## FEATURES & BENEFITS



UV Protection



Transparent Coating



Permanent Bond



Prevents Corrosion



Chemical Protection



High Gloss



Protects From Brake Dust



Safe For Chrome Or Alloy Wheels





## SPECIFICATIONS

Surface Type	: Alloy, Metal
Durability	: 6 - 9 months
Coating Thickness	: 200-300 nm
Temperature Durability	: 275° C
Chemical Resistance	: 12>pH>1
Curing Period	: Overall 24h

# NANO SHINE ARMOR

Nano Shine Armor is a revolutionary tyre coating that has been specifically developed to restore the black shine of tyres.

Unlike waxes and polishes, it is non-oily, non-greasy, environmentally-safe and silicone free tyre coating with properties like mud-repellence and permanent adhesion.

Silicone based coatings are quite destructive as they promote tyre yellowing, cracking and can destroy the UV protectants that are essential to the life, color, and texture of a tyre. Nano Shine Armor doesn't wear off easily and gives tyres a highly durable and protective coating that protects them from yellowing, fading and cracking over a period of time and helps in maintaining their spotless black shine.

## FEATURES & BENEFITS



Nano Base Polymer



Non-Greasy



Oil And Silicone Free



Adds Shine



Water-Based



Prevents Dullness



Chemical Protection



Highly Durable





## SPECIFICATIONS

Surface Type	: Rubber
Durability	: 3 to 6 months
Coating Thickness	: 200-300 nm
Temperature Durability	: 110° C
Chemical Resistance	: 10>pH>1
Curing Period	: Overall 24h





**Interior Protection**

**Armor Cabin Care ...**









# NANO TRIM ARMOR

Nano Trim Armor is a special water based nano tech coating used to bring back life to faded interiors.

Environmental elements and prolonged use can damage any vehicle affecting dash trim, and other interior parts like wood panels, doors, etc. and forms permanent adhesion with the surface applied on so that it doesn't fade or lose their shine. Usually, silicone products add temporary shine and do not offer any longtime solution. Moreover, silicone oils have been known to dry out the applied areas creating a bigger problem of leaving a greasy residue even after buffing.

Nano Trim Armor makes sure to overcome all these shortcomings and give car interiors a permanent protective coating.

## FEATURES & BENEFITS



Non-Greasy



Adds Shine



UV Protection



Prevents Fading



Anti-Static



Prevents Scratches



Silicone Free



Permanent Adhesion



## SPECIFICATIONS

Surface Type	: Plastic
Durability	: 6-12 months
Coating Thickness	: 200-300 nm
Temperature Durability	: 110° C
Chemical Resistance	: 10>pH>3
Curing Period	: Overall 24h





# FABRIC NANO ARMOR

Fabric Nano Armor is an industrial nano coat which has been specifically formulated to protect car's textile surfaces from fading, stains, water or any other impurities.

The oleophobic feature of Fabric Nano Armor protects fabrics from water and oil based stains. It also makes them more breathable and extremely durable due to anti-fouling ability.

In addition to that, it makes ordinary fabrics waterproof and easy to clean. Not just protection, it also gives the interiors a pleasant fragrance.

## FEATURES & BENEFITS



Hydrophobicity



Anti-fouling



Oleophobicity



Prevents Fading



Uv Protection



Protects Texture & Color



Fights Built-up Bacteria.



Makes Fabric More Breathable





## SPECIFICATIONS

Surface Type	: Car Textile, Suede
Durability	: Upto 6 months
Coating Thickness	: ~75-100 nm
Temperature Durability	: 110° C
Chemical Resistance	: 11>pH>1
Curing Period	: Overall 24h



# LEATHER NANO ARMOR

Leather Nano Armor is a protective nano tech coating applied to car's leather surfaces in order to protect them from water and oil based stains while making them anti-microbial and extremely durable.

Leather surfaces coated with Leather Nano Armor stay cleaner for a longer time and become protected against dirt & grime.

Leather Nano Armor makes ordinary leather waterproof and easy to maintain.

## FEATURES & BENEFITS



Hydrophobicity



Anti-fouling



Oleophobicity



Extends Leather Life



UV Protection



Stain-free Surface



Hassle-free Maintenance



Protects From Cracking





## SPECIFICATIONS

Surface Type	: Leather or Leatherette
Durability	: Upto 6 months
Coating Thickness	: ~75-100 nm
Temperature Durability	: 110° C
Chemical Resistance	: 10>pH>3
Curing Period	: Overall 24h



**Exterior & Interior | Detailing**  
**Skin Restoration System...**











## SKIN RESTORATION SYSTEM

Skin Restoration System (SRS) is a detailed paint correction and restoration process that has been developed to eradicate stubborn impure contaminants from vehicle's surface and help restore its factory finish and appearance through a step by step process.

It is a 4 step process under which we target surface level harm like scratches, swirl marks and clear coat haze or those scratches that have gone through the painted surface.

After undergoing skin restoration process, cars exhibit a fine, sleek and smooth finish and can further undergo protective coating & PPF process.

RAZOR CUT

CUTTING PADS

SANDING DISCS

PRE COAT FLUID

POLISHING PADS

REFLECTION FLUID

MASKS

CLEANERS

APPLICATOR

MASKING TAPE

MICROFIBER TOWELS

ALL PURPOSE CLEANER

### STEP - 1 PRE-CLEANING

### STEP - 2 REMOVAL OF MARKS RAZOR-CUT

### STEP - 3 RESTORE SHINE REFLECTION FLUID

### STEP - 4 DECONTAMINATION PRE-COAT FLUID

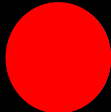




## INTERIOR DETAILING





THE J  URNEY

OF BECOMING OUR

**FRANCHISE PARTNER.**

**1. Proposal**  
Getting the **Proposal** and having a discussion with our team.



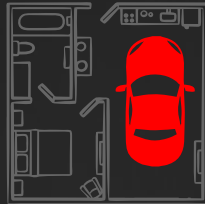
**2. Site Inspection**  
Probable **Site Inspection** by franchise

**3. 1st Deposit**  
50% of Franchise Fee to be paid within 2 days of site inspection.



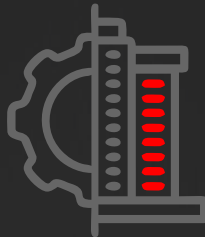
**4. Sign-up**  
Sign-up Documentation

**5. 2D & 3D Floorplan**  
rendered and provided to you along-with the BOQ.



**6. 2nd Deposit**  
50% of Franchisee Fee to be deposited to initiate Initial Stock Ordering Process.

**7. Infrastructure & Civil work**  
to be **completed** within **30 days**.



**8. Training Programme**  
Initiation and scheduling after civil work is completed.

**9. Marketing**  
Campaign starts.



**10. Training Commencement**  
Training of 10 Days





DETAILING DEVILS  
**BUSI  
NESS**  
OPPORTUNITY

**NOT JUST A BUSINESS PROPOSAL, BUT A LIFE-CHANGING OPPORTUNITY.**

OPENING THE DOORS OF A GROWING AND LUCRATIVE VENTURE!!!

# BUSINESS OPPORTUNITY

This option is for those who are willing to experience the next level of automotive care and can run the establishment on their fingertips. This setup will have the capacity to perform 1 detailing session.

## BASIC REQUIREMENT & INITIAL INVESTMENT



**MINIMUM COMMERCIAL  
SPACE AT INDIAN OIL ▶**

**500 SQ. FT.**

**TOTAL  
INVESTMENT**

**₹ 15 LAKH\*\***

\*Fixed Royalty of Rs 20,000 has to be paid from the fourth month after the studio launch.

\*A franchise agreement will be formed for a minimum of 3 years.

\*\* All prices are exclusive of applicable GST.



# INVESTMENT BREAKOUT

The investment has been bifurcated into the following major categories.

▶ KITS	▶ ₹ 3,10,250
▶ SRS MATERIAL	▶ ₹ 1,39,734
▶ EQUIPMENTS	▶ ₹ 2,26,934
▶ MARKETING MATERIAL	▶ ₹ 10,285
▶ DD SIGNAGE, PPF SIGNAGE & BAY LIGHTS	▶ ₹ 1,12,797
▶ FRANCHISE FEE	▶ ₹ 4,50,000
▶ INITIAL MARKETING COST	▶ ₹ 50,000
▶ BACKEND SUPPORT	▶ ₹ 1,00,000
▶ TRAINING FEE & MATERIAL	▶ ₹ 1,00,000

\*The franchise will cover To & Fro fares & Accommodation costs.

Please check the subsequent slides for detailed understanding.

## PAYMENT SCHEDULE & ACCOUNT DETAILS

Installment Number	Installment Deadline	Amount	Tax	Total
1st Instalment	Day - 1 (50%)	₹ 7,50,000	₹ 1,35,000	₹ 8,85,000
2nd Instalment	Day - 15 (50%)	₹ 7,50,000	₹ 1,35,000	₹ 8,85,000
<b>Total</b>	<b>Day - 15</b>	<b>₹ 15,00,000</b>	<b>₹ 2,70,000</b>	<b>₹ 17,70,000</b>

\*\*Note 1: The Payment sender has to bear all the additional transfer charges

\*\*Note 2: Construction period – 30 days post confirmation

Beneficiary Name : **Detailing Devils India Private Limited**

Account No. : **918020041689747** | Bank Name : **Axis Bank** | IFSC : **UTIB0001788**

Branch Name : **SHOP NO. 12 AND 13, BLOCK 15 A, SECTOR-44, NOIDA 201301**

# RETURN ON INVESTMENT

## REVENUE

A	Estimated No of Vehicles for Ceramic Coating / Graphene Coating (Monthly)	8 Ceramic & 5 Graphene = 13	
B	Estimated No of vehicles for Washing (Monthly)	150	
C	Estimated No of vehicles for SRS (Monthly)	10	
D	Vehicles for Ceramic Coating / Graphene (Yearly)	A*12 (13*12)	156
E	Vehicles for Washing (Yearly)	B*12 (150*12)	1800
F	Vehicles for SRS (Yearly)	C*12 (10*12)	120
G	Average revenue per vehicle (Ceramic & Graphene)		₹28,000
H	Average revenue per vehicle (Washing)		₹1,000
I	Average revenue per vehicle (SRS)		₹5,000
J	Average revenue from Coating & Graphene (Monthly)	A*G (13*28,000)	₹3,64,000
K	Average revenue from Washing (Monthly)	B*H (150*1,000)	₹1,50,000
L	Average revenue from SRS (Monthly)	C*I (10*5,000)	₹50,000
M	Total Revenue (Monthly)		₹5,64,000
N	Revenue from Coating & Graphene (Yearly)	J*12	₹43,68,000
O	Revenue from Washing (Yearly)	K*12	₹18,00,000
P	Revenue from SRS (Yearly)	L*12	₹6,00,000
Q	Total Revenue (Yearly)	N+O+P	₹67,68,000

## EXPENSES

R	Operating Expense (Monthly)	Rent	₹90,000
		Detailing Labour (3)	₹60,000
		Electricity	₹15,000
		Misc	₹5,000
		Digital Marketing Expense	₹10,000
S	Operating Expense (Monthly)		₹1,80,000
T	Operating Expense (Yearly)	O*12	₹21,60,000
U	Number of Kits & SRS Material Consumed (Yearly)		156
V	Cost of Good per Vehicle	Ceramic Kit (Average Value of a Kit)	₹5,500
		SRS Cost per Vehicle	₹1,500
		Graphene per Kit Cost	₹10,500
		Washing Cost per Vehicle	₹250
		Total Cost (on Ceramic) of 1 kit	₹5,500 + ₹1,500= ₹7,000
		Total cost (on Graphene) of 1 kit	₹1,500+₹10,500= ₹12,000
		Total cost (SRS)	₹1,500
		Total cost (Washing)	₹250
W	Cost of Material (Yearly)	Ceramic (per year) = 8 * ₹7,000 * 12	₹6,72,000
		Graphene (per year) = 5 * ₹12,000* 12	₹7,20,000
		SRS (per year) = 10 * ₹1,500 * 12	₹1,80,000
		Washing (per year) = 150 * ₹250 * 12	₹4,50,000
		Total Cost of Material (Yearly)	₹20,22,000
B2	Cost of Material (Yearly) – Kits & SRS Material cost with Initial Investment		₹20,22,000 – ₹4,49,984 = ₹15,72,016
X	Royalty (yearly)	Fixed royalty ₹20,000 per month	₹2,40,000
Y	Gross Expense (Yearly)	Cost of Material (W) + Initial Investment (₹15,00,000) + Operating Expense (T) + Royalty (X)	₹54,72,016

## NET PROFIT (YEARLY)

GROSS REVENUE – GROSS EXPENSE		₹12,95,984
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# KITS

## FOR FRANCHISE

After careful consideration and research, Detailing Devils has developed a kit and distribute it for the purpose of vehicle coating. Each kit contains the necessary compounds required to coat a vehicle and one kit can coat a vehicle entirely.

### CONSIDERING DIFFERENT SEGMENTS OF THE VEHICLE

## WE PROVIDE 2 DIFFERENT KITS

#### DNA ARMOR 30

This kit when entirely used on a vehicle reaps excellent results. It is suitable for vehicles like

Hatchbacks, Mid-segment Sedans and Crossovers

#### DNA ARMOR 50

This kit is designed to give the best results when entirely used on a vehicle. It is suitable for vehicles like

Large Sedan, SUVs, Large SUVs

## ARMOR GRAPHENE

#### ARMOR GRAPHENE 50ML

PRODUCT	QTY.
10H DNA GRAPHENE	50 ml
CRYSTAL VISION	2 Pcs.
NANO TRIM ARMOR	50 ml
NANO SHINE ARMOR	50 ml
LEATHER/FABRIC NANO ARMOR	50/200 ml
WHEEL NANO ARMOR	15 ml

₹ 10,500\*

## ARMOR ABSOLUTE

### ARMOR ABSOLUTE 30ML

PRODUCT	QTY.
10H DNA ABSOLUTE	30 ml
CRYSTAL VISION	2 Pcs.
NANO TRIM ARMOR	50 ml
NANO SHINE ARMOR	50 ml
LEATHER/FABRIC NANO ARMOR	50/100 ml
WHEEL NANO ARMOR	15 ml

### ARMOR ABSOLUTE 50ML

PRODUCT	QTY.
10H DNA ABSOLUTE	50 ml
CRYSTAL VISION	2 Pcs
NANO TRIM ARMOR	50 ml
NANO SHINE ARMOR	50 ml
LEATHER/FABRIC NANO ARMOR	50/200 ml
WHEEL NANO ARMOR	15 ml

## ARMOR PRO

### ARMOR PRO 30ML

PRODUCT	QTY.
9H DNA PRO	30 ml
CRYSTAL VISION	1 Pc.
NANO TRIM ARMOR	50 ml
LEATHER/FABRIC NANO ARMOR	50/200 ml

### ARMOR PRO 50ML

PRODUCT	QTY.
9H DNA PRO	50 ml
CRYSTAL VISION	1 Pc.
NANO TRIM ARMOR	50 ml
LEATHER/FABRIC NANO ARMOR	50/200 ml

## ARMOR RE-LOAD

### ARMOR RE-LOAD 30ML

PRODUCT	QTY.
9H DNA RE-LOAD	30 ml
NANO TRIM ARMOR	50 ml
LEATHER/FABRIC NANO ARMOR	50/200 ml

### ARMOR RE-LOAD 50ML

PRODUCT	QTY.
9H DNA RE-LOAD	50 ml
NANO TRIM ARMOR	50 ml
LEATHER/FABRIC NANO ARMOR	50/200 ml

\*\* The rates are exclusive of applicable GST.



# MARKETING

We use extensive marketing to popularize our product and create a semblance of our brand name in people's minds. We provide digital marketing for the franchise, an option any franchise can choose to enroll in. Our marketing program will offer franchise with:



GENERATION OF LEADS  
(E-MAIL, PHONE, WEBSITE)



ONLINE SUPPORT &  
MANAGEMENT TOOLS



BACKEND SUPPORT



ONLINE ADVERTISEMENT  
(GOOGLE, FACEBOOK, INSTAGRAM)



SHOWING YOUR WORK ON MULTI  
SOCIAL PLATFORMS FOLLOWED  
BY MILLIONS



SEARCH ENGINE OPTIMIZATION



VIDEO & IMAGE UPLOADS



OFFERS & DISCOUNTS

To make all the outlets remain in sync with each other Detailing Devils provides the initial marketing material and stationery to each and every franchise.

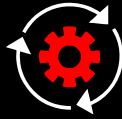


# TRAINING

An onsite training is conducted to ensure that the process laid out by Detailing Devils is performed in accordance with the required techniques and equipment. The training involves:



THEORY OF THE  
WHOLE PROCESS



SEARCH ENGINE  
OPTIMIZATION



PRACTICE WITH  
EQUIPMENT



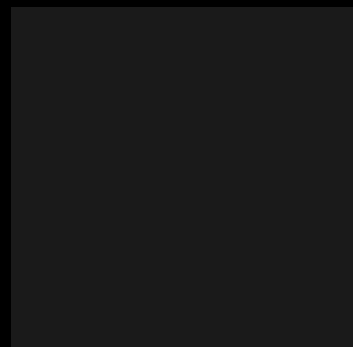
10 DAYS  
TRAINING



APPLICATION OF  
NANO CERAMIC  
COATING



IN-DEPTH DETAILS OF  
EQUIPMENT AND THEIR USE





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**you...**

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